5th Annual Summit

July, 2019

Welcome back!

Housekeeping

Today's Agenda

9:00 – 9:30	Welcome and OTN Updates
9:30 – 11:00	Summit Breakout Sessions 9:30 - 10:15am & 10:15 - 11:00am
11:00 – 11:15	Summit Survey
11:15 - 11: 30	Gratitude and Closing

Suggestion Wall

Updates!

We're growing. Fast.
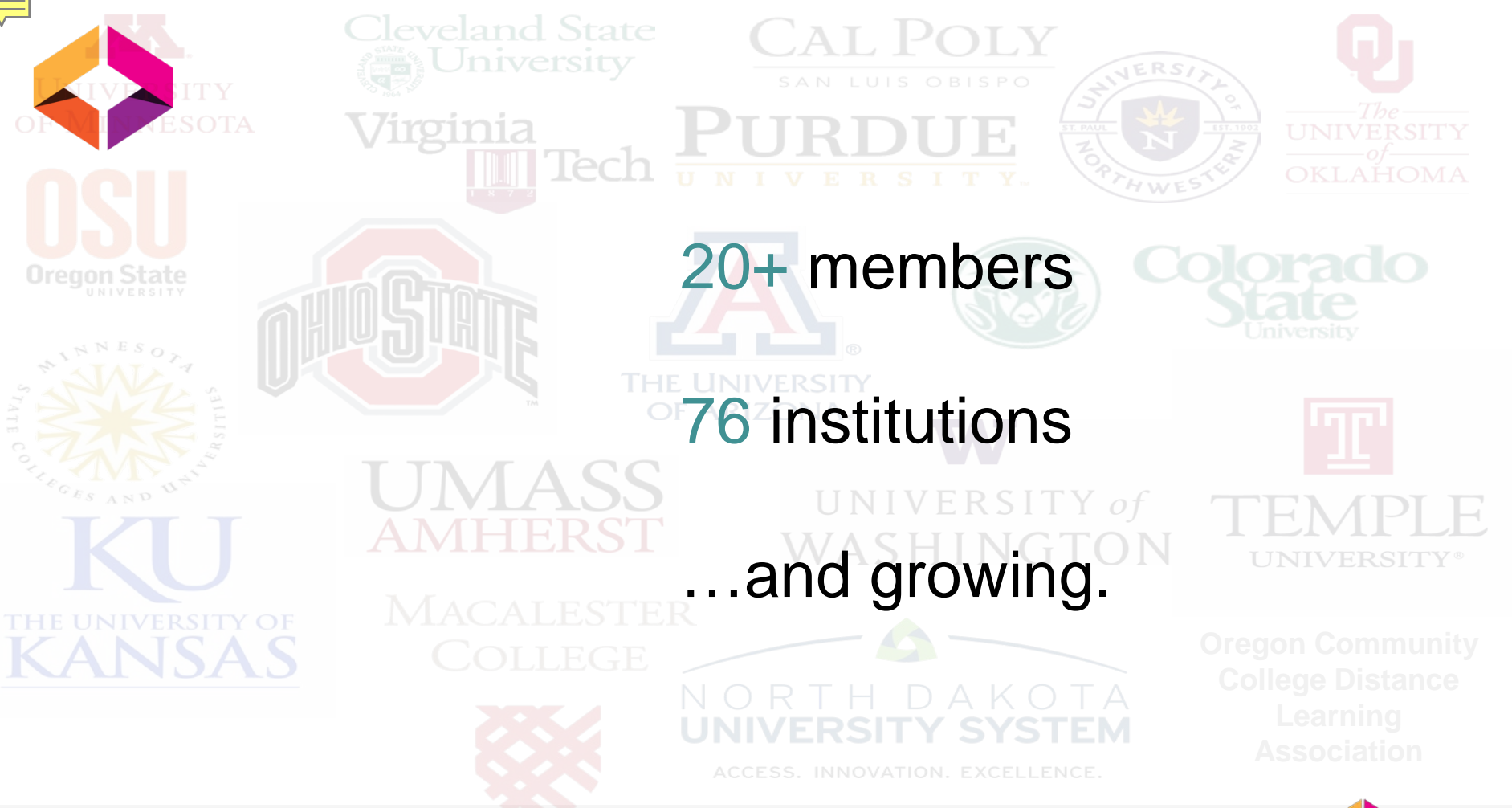
20+ members

76 institutions

...and growing.

Open Textbook Network

Open Textbook Network

Boston Library Consortium (17) | Cal Poly San Luis Obispo | Cleveland State University | Colorado State University | Colorado State University, Pueblo | Concordia University (Oregon) | DePaul University | Brigham Young University | George Fox University | Kansas State University | Louisiana Library Network (47) | Macalester College | Miami University | Minnesota State College and Universities (34) | North Dakota University System (11) | The Ohio State University | Oregon Community Colleges (17) | Oregon State University | Portland State University | Purdue University | Rutgers University (3) | Temple University | University of Arizona | University of Hawaii Manoa | University of Iowa | University of Kansas | University of Massachusetts Amherst | University of Minnesota | University of North Carolina - Greensboro | University of Northern Iowa | University of Northwestern St. Paul | University of Oklahoma | University of Tennessee | University of Texas, Arlington | University of Toledo | University of Utah | University of Washington | University of Wisconsin - Milwaukee | University of Wisconsin - Stout | Utah Academic Library Consortium (11) | Virginia Tech | Washington State University | West Virginia University | Virtual Library of Virginia (72)
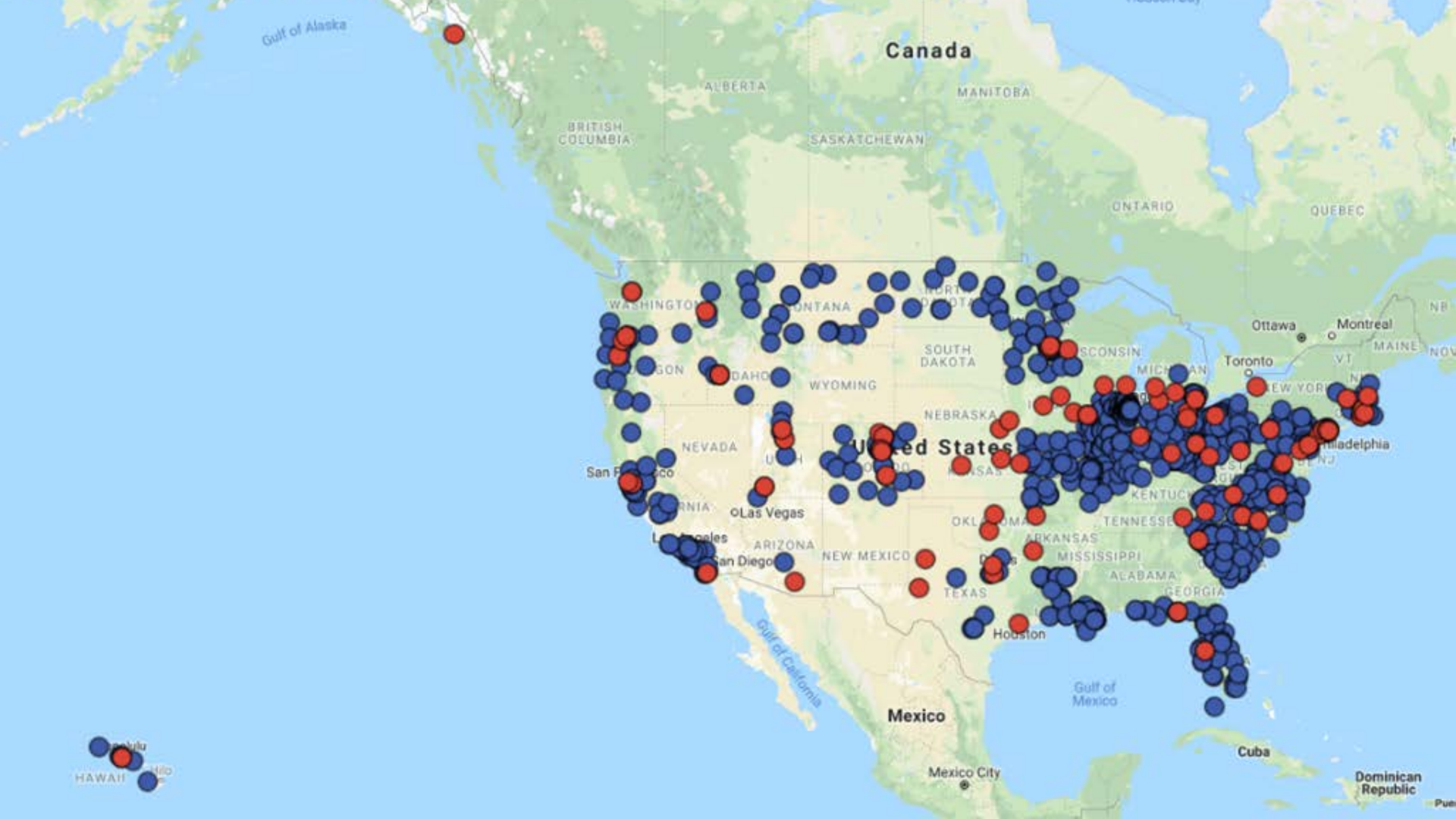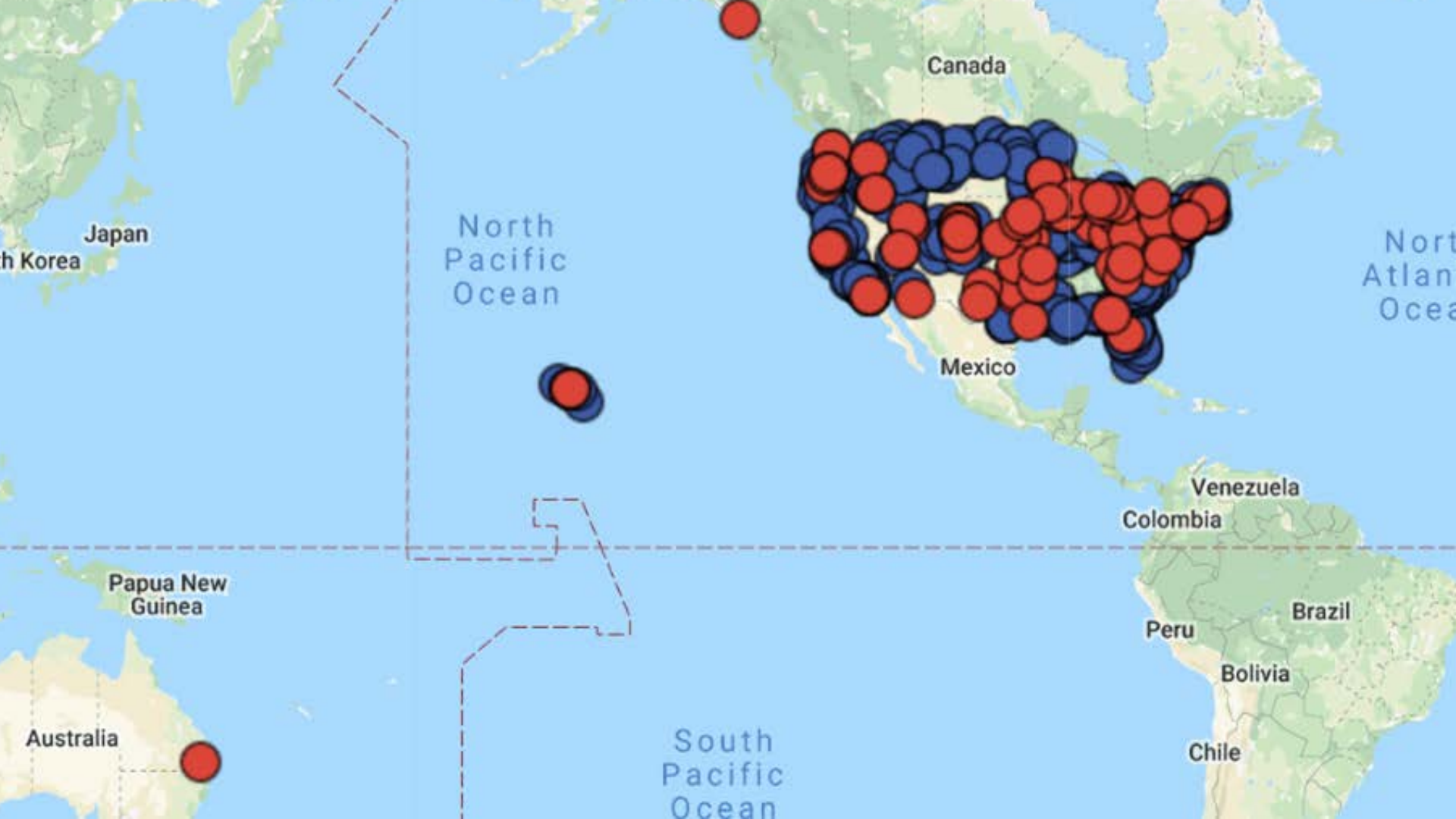
100+ MEMBERS

1000+ CAMPUSES

Kansas Ohio
Texas Missouri Alaska
Utah Minnesota Maryland
Oregon Michigan RhodeIsland Illinois
Connecticut NewJersey
NewHampshire Hawaii
Colorado NorthCarolina Virginia
Oklahoma Massachusetts
Louisiana SouthCarolina
California Pennsylvania Wisconsin Florida
Nebraska WestVirginia Arkansas
Iowa NorthDakota Indiana
Montana Washington
Idaho Delaware Arizona
NewYork

Open Textbook Network

Community Scan

THANK YOU!

68 responses
- 42 institutions

- 26 consortia

Open Textbook Network

2019

community scan

OPEN TEXTBOOK NETWORK

Shaping our future together

A brief report by the Open Textbook Network community

Open Textbook Library

Open Textbook Network

community identified challenges

Awareness and faculty resistance	Money, time, staff	Availability of books
Next steps beyond the OTN workshop	Building a sustainable program	Creating publishing programs
Working with senior leadership and the State	Building campus partnerships	Availability of ancillary materials

Google Group

Purpose:

- Ask Questions
- Share ideas, tips, resources and advice
- Celebrate wins
- Meet other OTN members for possible collaborations
- This is a safe group for OTN members only.
- There are people at all different stages of open education programming, including people who are just getting started, so please feel free ask whatever questions you have.

google group and communications

Members who regularly read the OTN Google Group

83%

Community ideas to enhance the Google Group

Create guidelines on group purpose, posting standards and etiquette

Regular digests summarizing posts

Build more community within the group including introductions

Seed monthly conversations, e.g. ask questions, share readings and facilitate conversations

Top 3 reasons people don't post in the Google Group

I worry about repeating questions already asked: **32%**

Others in the community have much more expertise than I do: **32%**

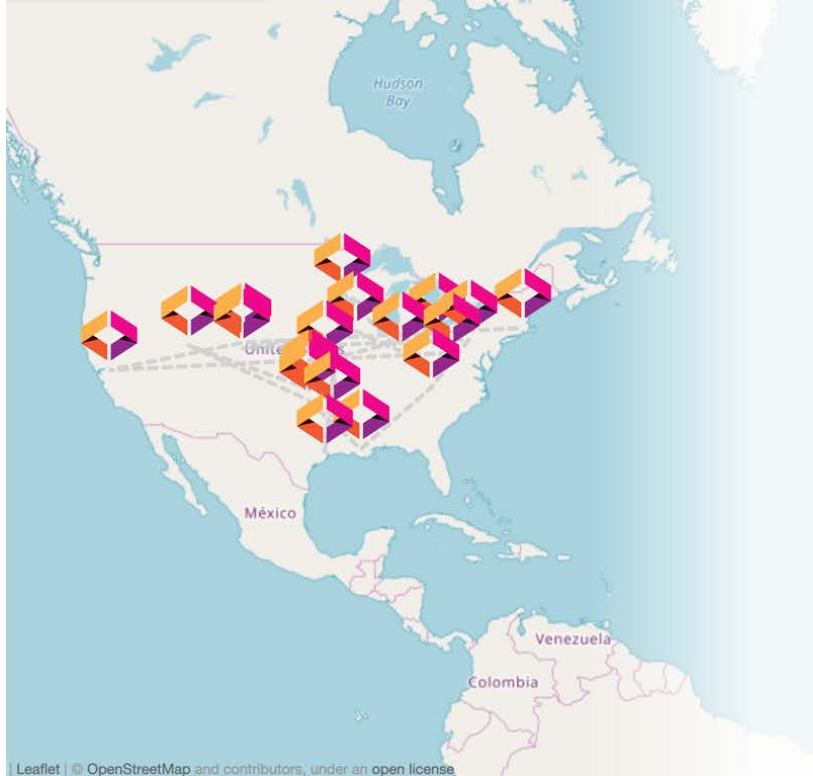I don't have time: **28.8%**

Open Textbook Network

Community Scan Actions

- Launching podcast with guests offering practical tips
- Community-led documents of tips, advice and case studies addressing key challenges - aiming for new doc monthly
- More OTN created resources including sample communications plans, OER in tenure processes, open pedagogy, and resources directed at faculty
- Monthly Google Group digests
- Google Group guidelines and etiquette
- Regular open times to ask questions to community manager
- Launch of working groups with suggested structure and resources to run on a monthly basis over the course of a year. Applications to chair or participate to go out shortly.
- Blog launch including monthly member profiles.

Community Achievements and Sharing Wins

Community building

The OTN story in the words of our community

100+ MEMBERS
1000+ CAMPUSES
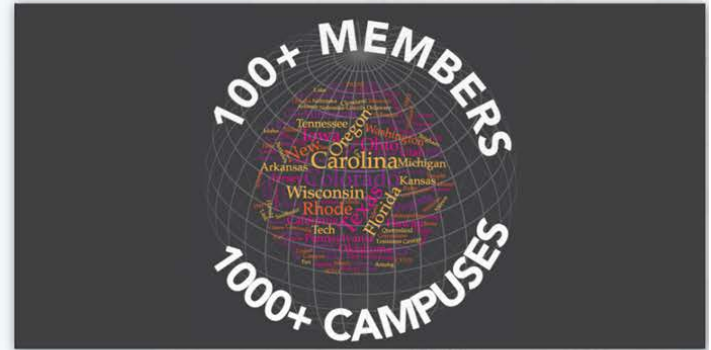
Read the OTN story in the words of our community

| Leaflet | © OpenStreetMap and contributors, under an open license

Open Textbook Network

Community words

"UA Cossatot became the first in Arkansas to join the OTN in 2018. That decision has proven to be one of our best moves. The support and guidance the OTN provides is unbeatable."

Relinda Ruth
University of Arkansas - Cossatot

100+ MEMBERS
1000+ CAMPUSES

Community words

"I believe recognition of Amy Hofer is in order ... Her work in Oregon and with the OTN has been priceless. She always participates in the conversations and gives such good insights."

Michael Whitchurch
Brigham Young University

Community words

"I want to give a shout out to Anita Walz who I met through OTN and who has been very helpful in our common search for OER materials in Engineering. We were able to put some professors together who are now working with a group to develop OER for Statics, a common class."

Meg Brown-Sica
Colorado State University

100+ MEMBERS
1000+ CAMPUSES

You tell your story best, let's celebrate together

OTN member social media submission form

It's the open education initiatives happening on your campuses, or across states, that make the OTN such a vibrant community. We want to help showcase what you're doing and your achievements on our Twitter account. From videos to quotes by open advocates at your institution, from press releases to recent student savings data, we're open to sharing a wide range of things that celebrate the achievements of members of the OTN, no matter how big or small. For questions, or if you prefer to share your stories via email, please reach out to Mark Sheaves (OTN Community Manager) at msheaves@umn.edu

Please note that this is for OTN members only.

Your Name *

Short answer text

Your Institution *

Short answer text

What would you like us to share? *

☐ Press release (these can be releases by campus news services)

☐ Blog posts featuring the use of open textbooks

☐ Student, faculty or other relevant videos

☐ Data, such as student savings for using open textbooks

A few examples of what we share:

- Press releases
- Blog posts featuring the use of open textbooks
- Student, faculty or other relevant videos
- Data, such as student savings for using open textbooks
- Big and small wins
- An OTN workshop on campus
- A new OA or OER website
- A quote or anecdote from someone on campus related to open education
- Anything else that illuminates your work and would be of interest ito the community

https://z.umn.edu/OTNSocialSubmit

Some social media stories submitted by the community

Michelle Reed Retweeted

OpenTextbookNetwork
@open_textbooks

🎊 Congrats to the 6 new recipients of OTN member @utalibraries' CARES Grant Program. The grants will yield actual cost savings of just under $80,000 during the 1st year the #OER are used, impacting almost 500 @utarlington students 👉 z.umn.edu/4ebk

CONGRATULATIONS
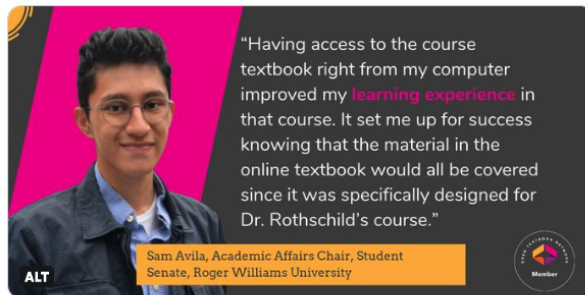to the 6 recipients of the UT Arlington CARES Grant Program
ALT

👤 Michelle Reed and UTA Libraries

10:51 AM · Jun 19, 2019 · Twitter Web App

OpenTextbookNetwork
@open_textbooks

#Opentextbooks help make education more affordable + improve the learning experience for students and faculty. Thrilled to hear about the enthusiasm for the pedagogical benefits of #OER at @myrwu. In this thread we share the experience of Roger Williams student Sam Avila ...(1/4)

"Having access to the course textbook right from my computer improved my learning experience in that course. It set me up for success knowing that the material in the online textbook would all be covered since it was specifically designed for Dr. Rothschild's course."

Sam Avila, Academic Affairs Chair, Student Senate, Roger Williams University
ALT

👤 Roger Williams Univ and 3 others

11:41 AM · Jun 4, 2019 · Twitter Web App

https://z.umn.edu/OTNSocialSubmit

New Website

- Website currently in development

- Will reach out to community for feedback

- Aiming to launch by early September

Community Hub

Data Dashboard

https://z.umn.edu/OTNHub
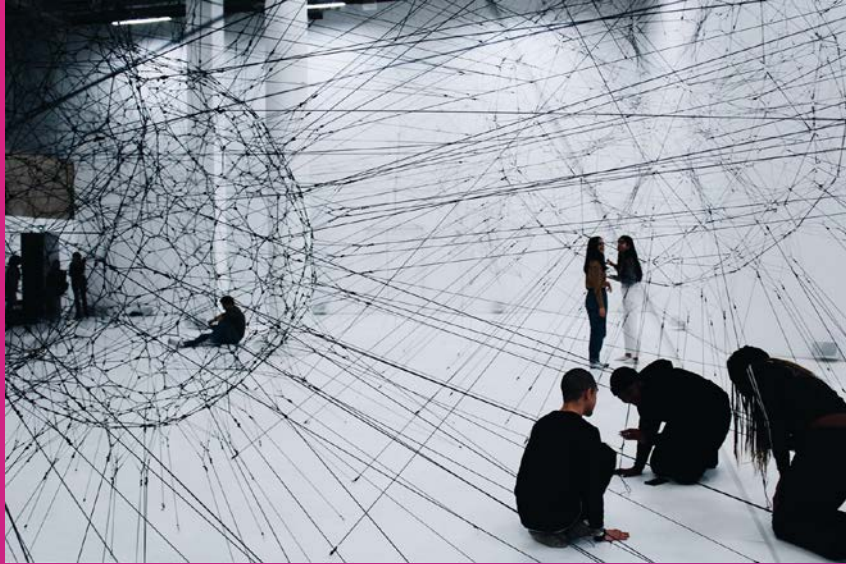
Open Textbook Network

Welcome to the Open Textbook Network Community Hub

Data Dashboard

Only data leads can see this information.

- Test - Mark

Resources

New Members

Workshop Resources

Program Building Blocks

Publishing Support

OTNSI

Open Textbook Library

Textbooks: 635
Textbooks In Development: 16
Reviewed Textbooks: 439 (69.1%)
Adopted Textbooks: 211 (33.2%)

Textbooks In Development

Create New Textbook in Development

Who can access the Community Hub?

The main OTN contact for your institution, system or consortia can give access to the Community Hub to others at your organisation. Institutions can add 3 additional users, systems/consortia can add 8.

If you don't know who your OTN contact is, please reach out to Mark - msheaves@umn.edu

Resources

New Members

Workshop Resources

Program Building Blocks

- Faculty video creation tips, including questions and tips from the community
- Student video, including questions and tips from the community
- Community videos on textbook costs
- Student surveys: Tips and samples from the community
- Engaging with your bookstore: Samples and tips from the community
- Administrative Support for Open Education & Textbook Affordability
- We want to share your stories on social media

1. Community-led documents. More to come.

1. Resources from the community

1. Share your stories with us

1. Templates

1. Guides

1. Programs & Partnerships

Resources

New Members

Workshop Resources

Program Building Blocks

Publishing Support

Templates
- Adaptable OER Publishing Agreement
- Call for Proposals

Guides & Support
- Authoring Open Textbooks
- Building an Open Textbook Publishing Program
- Developing Textbook Structure
- Modifying an Open Textbook: What You Need to Know
- Open Textbook Publishing Curriculum & Resources

Programs & Partnerships
- The Publishing Cooperative
- OTN PressbooksEDU Sandbox Request
- OTN PressbooksEDU Discount

OTNSI

Resources

New Members
Workshop Resources
Program Building Blocks
Publishing Support
OTNSI

- ⧉ Link to Registration page
- ⧉ Community norms
- ⧉ OTNSI - Presentations - 2015 - OTN Intro and Barriers
- ⧉ OTNSI - Presentations - 2015 - OTN Welcome Slides
- ⧉ OTNSI - Presentations - 2016 - Friday
- ⧉ OTNSI - Presentations - 2016 - Thursday
- ⧉ OTNSI - Presentations - 2016 - Tuesday
- ⧉ OTNSI - Presentations - 2016 - Wednesday
- ⧉ OTNSI - Presentations - 2017 - Friday Slides
- ⧉ OTNSI - Presentations - 2017 - Thursday Slides
- ⧉ OTNSI - Presentations - 2017 - Tuesday
- ⧉ OTNSI - Presentations - 2017 - Wednesday
- ⧉ OTNSI - Presentations - 2018 - Wednesday
- ⧉ OTNSI - Presentations - 2018 - Friday
- ⧉ OTNSI - Presentations - 2018 - Thursday
- ⧉ OTNSI - Presentations - 2018 - Tuesday

Data Dashboard

The Data Dashboard helps you manage OTN workshops and track your open education program outcomes.

Who has access? The main OTN contact for your institution, system or consortia

Test Consortium Dashboard

OTN Workshops

Upcoming

+ Workshop

Name	Date	Review Deadline	Registrants	
No matching records found				

Completed

Name	Date	Review Deadline	Registrants	Reviews	Adoptions	
Demo Workshop	05/24/19	07/12/19	5	0	0	View Data · Info
My Open Textbook Workshop	05/20/19	07/12/19	3	0	0	View Data · Info
This is Our Workshop!	04/28/19	06/28/19	2	0	0	View Data · Info
test	04/24/19	04/30/19	0	0	0	⚠ ACTION REQUIRED: MARK ATTENDANCE
Spring 2019 Workshop	04/16/19	06/12/19	3	0	0	⚠ ACTION REQUIRED: MARK ATTENDANCE
This is the Test Workshop	04/10/19	05/31/19	2	0	0	View Data · Info
test	03/21/19	04/26/19	2	0	0	View Data · Info
Spring Workshop #1	03/20/19	05/24/19	1	0	0	View Data · Info
Spring 2019 Workshop	02/20/19	04/12/19	3	0	0	View Data · Info

Open Textbook Network

Certificate in OER Librarianship

Open Textbook Network

Open Textbook Network to create open education training program

MINNEAPOLIS/ST. PAUL (9/25/2017) — The Open Textbook Network is creating an Open Educational Resources (OER) Librarian Bootcamp. The professional development program will be designed in collaboration with the Association of College and Research Libraries (ACRL) and Creative Commons to create effective open education program leaders throughout the nation. It is funded by a Laura Bush 21st Century Librarian Program grant from the Institute of Museum and Library Services (RE-70-17-0073-17).

The professional development program will prepare librarians who want to be stewards and advocates for open educational resources. Librarians will develop comprehensive knowledge in open education and open education programming. The Bootcamp will include online and in-person content, mentor-led cohorts, and post-workshop program development and assessment. The pre-workshop component includes online training developed as part of a previously funded IMLS project, the Creative Commons' Librarian Certificate program. The pilot workshop will be held at the ACRL Conference in 2019.

"This is an exciting opportunity for the OTN to support higher education's leadership role in creating open education initiatives that support affordability and student success," said David Ernst, director of the Center for Open Education at the U of M's College of Education and Human Development, executive director of the Open Textbook Network, founder of the Open Textbook Library and a nationally-known expert in the field. "A quality, comprehensive training program will develop strong community anchors for open education in higher ed. We're honored that IMLS is supporting the OTN to create such a program."

Instructors

Will Cross
NCSU

Cheryl Cuillier
University of Arizona

David Rose
American University

Olivia Reinauer
Chesapeake, VA
Campus of Tidewater
Community College

Mandi Goodsett
Cleveland State
University

Open Textbook Network

Meet the inaugural cohort to the OTN's Certificate in OER Librarianship

Open Textbook Network

© Open Map Tiles © OpenStreetMap contributors

Open Textbook Network

Certificate in OER Librarianship

- First cohort is finishing
- Looking for two new instructors (applications due today)
- Offering again 2019 - 20
- Looking at improvements to curriculum based upon feedback

Open Textbook Network

LG-36-19-0035-19

Regents of the University of Minnesota

Fiscal Year: 2019

Award: $488,775.00

City: Minneapolis

State: MN

Recipient Type: Library

Program:
National Leadership Grants for Libraries

Program Categories:

LG-Nat Digital Infrastructures - Project

The Open Textbook Network of the University of Minnesota will create an Open Platform for Authoring Open Textbooks " an application that will provide a strategic infrastructure for writing, designing, and producing open textbooks. The development process will be open, iterative, and community focused. The proposal is based on the following plan: (1) Structuring the Authoring Experience - The Platform will provide structural supports to help authors delineate and apply consistent instructional design across all elements of a textbook. (2) Interoperability " Content import/export functionality will be compatible with existing publishing technologies through standard data and file structures. (3) Collaboration " The Platform will provide collaboration functionality for faculty to work with authors, librarians, editors, peer reviewers, instructional designers, and other contributors who can help authors create quality textbooks. This project aims to expand the capacity for the authoring of OER materials.

Open Textbook Library

Library Update: Summer 2019

- Growing collection (+100 in last year) / 630+ Books!
  - Always know the latest in the Community Hub
- Milestones (7 years old / 2,900+ reviews / 70% reviewed)
- New! Books in Development home page feature
- Automated MARC and .csv records
  - MOU with OCLC to include OTL MARC records
- Envisioning library as a way to gather community around books in future
  - Open Book Publishers experiment with ancillaries, for example
- Sign up for quarterly library updates: z.umn.edu/librarymail

Open Textbook Network

Supporting Your Publishing

Resources in Response...

- Open Textbook Publishing Curriculum: z.umn.edu/ot-pub
- Community Hub (Publishing Toolkit & Templates)
- *Authoring Open Textbooks*: z.umn.edu/authorguide
- *Modifying an Open Textbook*: z.umn.edu/modifyguide
- Monthly Office Hours in partnership with
  Rebus Community: z.umn.edu/openoffice

- Karen Lauritsen / klaurits@umn.edu

Authoring Open Textbooks

Open Textbook Network

Melissa Falldin
Karen Lauritsen

An Invitation: Join Us for Pub101

Publishing learning community launching this fall

- Built on the open textbook publishing curriculum
- Meet informally once a week for about six weeks
- Establish foundation in publishing fundamentals

Our Goals: Pub101

– Open the door to those who want to publish, but don't know where to start
– Create a supportive community of publishing professionals who share best practices
– Provide access to a variety of publishing pathways that can work in diverse contexts

Pub101: Curriculum & Community

Unit 1: What's an Open Textbook?	Unit 2: Building a Program	Unit 3: Project Management
Open Licenses	Projects & Programs	What Do Project Managers Do?
Universal Design	People in Publishing	Permissions
Accessibility	Imprint and Brand	Scheduling
Parts of a Textbook	Call for Proposals	Author Communications
Textbook Structure	Author Agreements	Freelancers
Peer Review	Style Guides	Accessibility
Ancillaries		Vetting

Pub101: Curriculum & Community

| Unit 4: Editing | Unit 5: Design & Production | Unit 6: Production Workflows |

Editing Levels
Copyediting
Proofreading

Design
Typesetting
E-Book Development

PressbooksEDU
Scribe Well Formed Document
Workflow

Interested? Let me know by August 16!

Sign up: z.umn.edu/pub101

Publishing Pathways / Production Workflows

PressbooksEDU

- PressbooksEDU Sandbox for one free project: z.umn.edu/otnsandbox
- 30% Institutional discount on PressbooksEDU Silver and Gold Plans

Scribe

- Scribe is a mission-driven services provider with extensive textbook production experience
- New! Ad-hoc editorial, design and production services also available

Editoria

- IMLS funded partnership to develop open textbook authoring features

What is Publishing?
Breakout Session Today!

Photo by Drew Graham on Unsplash

Today's Agenda

9:00 – 9:45	Welcome and OTN Updates
9:45 – 11:05	Summit Breakout Sessions 9:45 - 10:20am & 10:25 - 11:00am
11:00 – 11:15	Summit Survey
11:15 - 11: 30	Gratitude and Closing

Open Textbook
Network

Session	Location
What does publishing mean? with Karen Lauritsen	Room 319 (across the hall)
Connecting with OER allies across campus (and beyond) with Jonathan Lashley	The Lobby
Developing discipline-specific and collaborative OER communities with Anita Walz	McKnight Ballroom
Service models for supporting OER implementation with Ariana Santiago	McKnight Ballroom
How to measure open textbook and OER progress without numbers? with Dragan Gill	Room 304 (down the hall)
Leveraging the OPEN movement to address equity and justice with Dustin Fife and Meg Brown-Sica	Room 304 (down the hall)
How do we validate research methods to help us collect and report OER program data for unique local contexts? with Amy Hofer	Room 304 (down the hall)
What strategies can consortia employ to build support for open education? with Sarah Cohen	Solarium (next to the Bar)
How can we use Twitter to enhance our work in open education? with Mark Sheaves	The Bar
How might we make revise and remix practices more inclusive? with Monica Brown	McKnight Ballroom
How can OER impact continuing education and professional development after graduation? with Matt DeCarlo	McKnight Ballroom

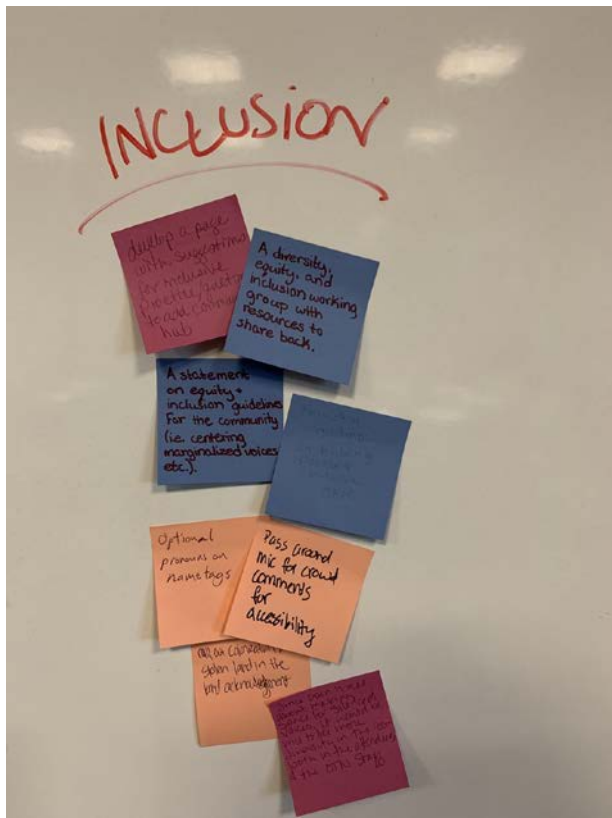# Thank you!

Give us your feedback!
z.umn.edu/OTNSISurvey

And ideas from you!

Gratitude

Steering Committee

Anna Bendo
OhioLINK

Cheryl Cuillier
University of Arizona

Amanda Hurford
PALNI

Amanda Larson
Penn State
University

Jonathan Poritz
Colorado State
University - Pueblo

Relinda Ruth
University of
Arkansas - Cossatot

Barry Stehlik
stehl003@umn.edu

See you next year!